

Search Engine Audit

What is a Search Engine Audit?

Search engine audit is a report to you showing you a snapshot of your current search engine positioning. SEO Solution will conduct a research and provide you with the information on your positioning and a recommended strategy to help you achieve your search engine marketing objectives.

A search engine audit report will be presented to you with the following information:-

- Your current search engine positioning
- The search engine positioning of your online competitors
- Problems with your current website from the search engines and users perspective
- Your link popularity status
- Keywords listing

Search engine audit is recommended for you if you want to know how you are doing compared to competitors who have a better search engine visibility. This is important so that you know what needs to be done and how. SEO Solution is transparent about what we do to help you with your search engine marketing strategy.

If you have already done some search engine optimisation work but not quite sure why its not working for you then a Search Engine Audit is what you need to start you off.

To find out how we can help you optimise your website, contact us today.